

The Career Coaching Roadmap to Success

The precise sequence and exact steps to a smooth, successful career transition.

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Career Satisfaction

DEFINING YOUR PERSONAL BRAND

What values do you incorporate into how you “show up” professionally?

How are you different from ‘other candidates’ with a similar job title?

What is your unique promise of value to the world?

Does your marketing message resonate with your target audience?

Milestone(s)

Defining your brand (personal attributes, values, strengths, and passions you draw from) to differentiate you and the value you bring professionally.

How I can help
Personal Brand Development¹

Answers the question – What else can I do with my skillset?

GAINING CLARITY

What motivates you?

Where do you naturally excel?

What are your top career interests?

What activities connect with your innate reward system?

What type of environment, people, and culture will foster your greatest growth?

What are the signs that a career is right/wrong for you?

What roles will your skills and bring you the most career satisfaction?

Milestone(s)

Identification of career paths/roles that match your personality style and interest profile, & fulfilling, and position you for long-term success

How I can help
Career Exploration Series (Skill & Interest Based)¹

Answers the question – How can I maximize my contribution to the world?

DISCOVERING PURPOSE

What impact do you want to have on the world?

“I’ve missed my calling in life, how do I find it?”

How do you identify & obliterate self-imposed obstacles driven by ego-driven thinking?

How do you connect your spiritual growth with your work?

How do I find meaning after a major transition? (marriage, divorce, illness, job loss)

“I have enough outer success how do I find inner fulfillment?”

Milestone(s)

Unlocking your purpose and identifying a career path/role that maximizes your contribution to the world.

How I can help
Career Pathfinder – Connecting to Your Inner GPS to Build a Purpose-Driven Career

CREATING A ROADMAP

How is success defined in the role you are targeting?

How do others see you?

What activities should you be doing to position yourself for your next role?

How do you navigate potential challenges and change?

How do you create opportunities that support your professional growth?

How to create a networking strategy that supports your career trajectory.

Milestone(s)

Designing a strategic career roadmap and how to create opportunities to achieve your goals.

How I can help
Strategic Career Planning¹

CREATING A COMPELLING RESUME & LINKEDIN PROFILE

Does your resume and LinkedIn Profile:

- Highlight your brand?
- Present your unique skill set and blend of experience as it relates to your target position
- Accomplishment Focused
- Help you stand out from the crowd and get the interview
- Identify your competitive differentiators in a way that is meaning to the hiring manager you are targeting?

Milestone(s)

Creation of a well branded, compelling resume and LinkedIn profile.

How I can help
Resume & LinkedIn Profile Creation

ARTICULATING YOUR GENIUS

How do you make a strong, positive first impression?

How do you establish a connection with the interviewer?

How so you transform average responses into impactful accounts that reveal your expertise and true worth?

How do your competitive differentiators relieve the hiring company's pain points.

How to be memorable using storytelling.

What questions should you ask to solicit valuable information you will need to decide between job offers.

Milestone(s)

Understanding what information the interviewer needs to hear to make you the candidate of choice and how to deliver it in any circumstance.

How I can help
Interview Prep Series

¹ Included in the comprehensive Career Pathfinder series.